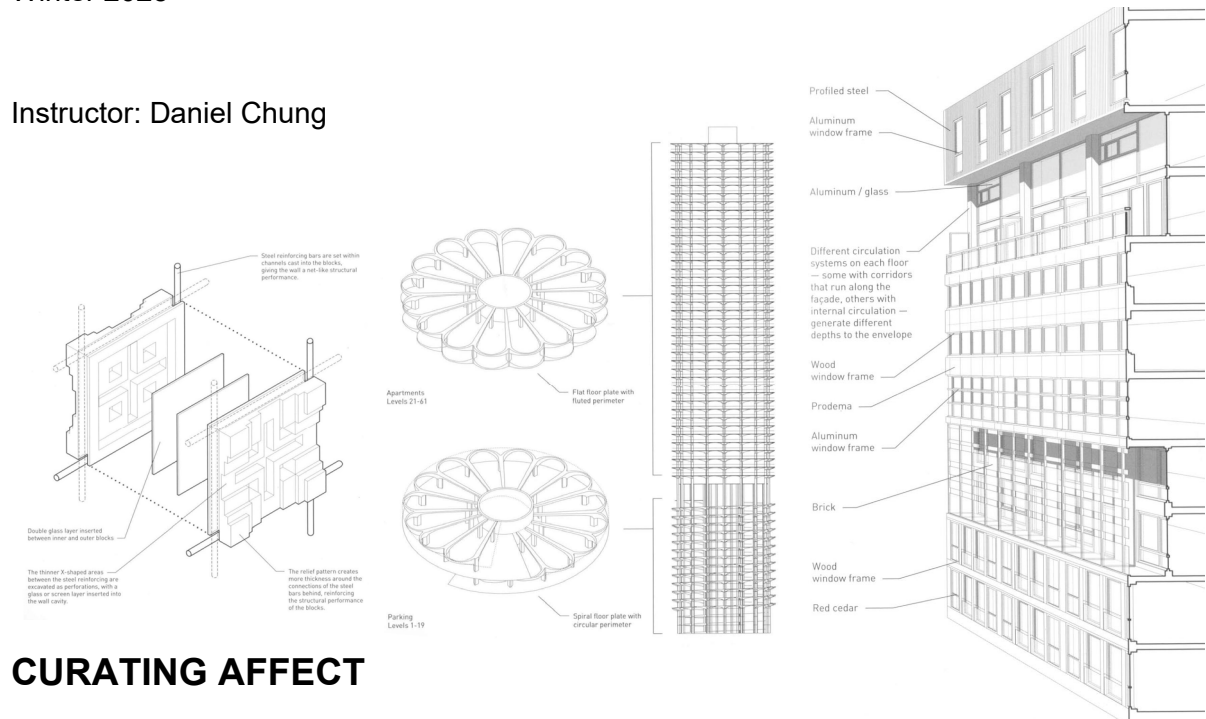


Instructor: Daniel Chung



CURATING AFFECT

Architecture needs mechanisms that allow it to become connected to culture. It achieves this by continually capturing the forces that shape society as material to work with. Architecture's materiality is therefore a composite one, made up of visible as well as invisible forces. Progress in architecture occurs through new concepts by which it becomes connected with this material, and it manifests itself in new aesthetic compositions and affects.

Above text and images: Moussavi, Farshid. The Function of Ornament: Actar D, Inc., 2006

Affect as a verb can mean: (1) to produce an emotional response, (2) to cultivate a quality or attitude. Affect as a noun can mean: (3) the conscious emotion that occurs in reaction to a thought or experience, (4) a set of observable manifestations of an experienced emotion.

Buildings and the built environment communicate with people semiotically and experientially. Within the framework of housing and the urban environment, this studio will explore and cultivate affect at multiple scales with a frequent focus on the façade as facilitator. Unit and occupant level strategies will help inform floor layouts and structural compositions, where affect at smaller scales can then contribute to experiences at a larger massing scale. Component design, unit models, and sectional studies will be used to explore, test, iterate, and curate affect within the design process.